

By Registered AD/Speed Post/Courier/Email

WITHOUT PREJUDICE

Ref. No. AFL/CO/2026-27/Legal/June/790

Dated: 01/07/2026

Sale Notice

(under the provisions of Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (SARFAESI Act) read with Rule 8 (6) of Security Interest (Enforcement) Rules, 2002).

To

1. HONESTY AUTOS (Borrower) 5-1, Bye Pass Road, Virudhunagar, Tamilnadu 626001 Email – honesty.autos@gmail.com Mobile - 9443143365	2. Mr. S. NATARAJAN (Co-Borrower I cum Mortgagor) 75-11G, Inimai Nagar, Ramamoorthy Road, Virudhunagar, Tamilnadu 626001 Email – honesty.autos@gmail.com Mobile - 9443143365
3. Mrs. VANI N (Co-Borrower II cum Mortgagor) 75-11G, Inimai Nagar, Ramamoorthy Road, Virudhunagar, Tamilnadu 626001 Email – selvammotor@gmail.com Mobile - 9443143365	4. SELVAM MOTOR (Co-Borrower III) 5, Bye Pass Road, Virudhunagar, Tamilnadu 626001 Email – selvammotor@gmail.com Mobile - 9443143365

Re: Sale of Secured Assets on “As is where is And As is what is” basis (under the provisions of Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (SARFAESI Act) read with Rule 8 (6) of Security Interest (Enforcement) Rules, 2002).

Sub: E – Public Auction cum Sale Notice of the Secured Asset(s)

Dear Sir/Madam,

Your kind attention is invited to provisions of sub-sections (8) of section 13 of the SARFAESI Act where under you can tender the entire outstanding dues of **Rs. 4,56,70,567/- (Rupees Four Crore Fifty Six Lakh Seventy Thousand Five Hundred And Sixty Seven Only) as on 15th June 2026** (amount o/s as on the date of the demand notice dated 29th August 2025 issued u/s 13(2) of SARFAESI Act) – Rs. 4,44,29,034/- (Rupees Four Crore Forty Four Lakh Twenty Nine Thousand and Thirty Four Only) with further interest at the contractual rates, along with default/penal interest and other charges etc., till final payment/realization for sale of the secured asset(s) by public auction, by inviting quotations, tender from public or by private treaty.

Please also note that if the entire amount of outstanding dues together with the cost, charges and expenses incurred is not tendered before publication of notice for sale of the secured assets by public auction by inviting quotations tender from public or by private treaty you may not be entitled to redeem the secured asset(s).

Hence please take notice that the secured assets mortgaged to Axis Finance Limited more fully described in the “**SCHEDULE-I**” hereunder shall be sold by public e-auction to be held on **24th July 2026** through <https://sarfaesi.auctiontiger.net//EPROC/> at **11:00 a.m.**



Regd. Office

Axis Finance Limited, 'Axis House', Ground Floor,
Pandurang Budhkar Marg, Worli, Mumbai - 400 025

Tel : 022-2425 2525 | Fax : 022-4325 3000

Email : info@axisfinance.in | Website : www.axisfinance.in

CIN : U65921MH1995PLC212675



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onwards. For further details please refer to the notice published in the newspapers and at websites: {service provider website} and www.axisfinance.com

Yours truly,

For **Axis Finance Limited**

Authorized Officer



SCHEDULE - I

Description of Immovable Secured Asset

Security towards LAN 0456MMA00005181

ITEM no 1

- a. All that piece and parcel of Residential House (GF+FF) constructed on Plot bearing no 7, Old Baimas no 359, Survey Ward no 18, Mallanginar Road, T.S no 795/2 admeasuring 1449 sq ft situated at Virudhunagar Registration District, Virudhunagar Taluk, Virudhunagar Municipal Town and bounded by:

East by : 60 feet breadth North South Common Road

West by : Plot no B in T.S no 795/2 part

North by : 23 feet breadth East West Common Pathway in T.S no 795/2 part

South by : Land in T.S no 784

Measuring

East West North Side – 40 Feet

East West Southern Side – 32 Feet

North South Eastern Side – 41 Feet

North South Western Side – 39.5 Feet

Totally admeasuring 1449 sq ft

- b. Within the above said limits in that Plot no 8 measuring 1545 sq ft bounded on:

East by - Plot no 7 in T.S no 795/2 part

West by - Plot no 9 in T.S no 795/2 part

North by - 23 feet breadth East West Common Pathway in T.S no 795/2 part formed to join in the 60 ft breadth North South Common Road

South - Land in T.S no 784

ITEM no 2

All that piece and parcel of Residential House (GF+FF) bearing Door no 3, Survey Ward no 16, Gurusamy Kothannar Street, T.S no 221 admeasuring 1219.5 sq ft situated at Virudhunagar Registration District, Virudhunagar Taluk, Virudhunagar Municipal Town and bounded by:

East - T.S no 226, 227, 228 House property belonged to Mandalamuthu Vinayagar

Koil

West - T.S no 220 in North South Lane

North - T.S no 222 part House of Sankaralinga Nadar

South - T.S no 304 in Gurusamy Kothannar Street

Measuring



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East West on both sides – 29 ¾ feet

North South on both sides – 41 feet

Totally admeasuring 1219 ½ sq ft

ITEM no 3

All that piece and parcel of Commercial Property (HONESTY AUTOMOBILES) bearing Door no 3, Survey no 7/3, Kotaipatti Village, Patta no 221 measuring 32 cents within Western side measuring 11 cents in that triangle shape well area measuring 240 sq ft situated at Virudhunagar Registration District, Virudhunagar Taluk, Virudhunagar Municipal Town and bounded by:

East - Property owned by Natarajan

West - Punja Land in S No 7/4 Bye Pass Road

North - East West Bye Pass Road

South - Land of Kshitriya Vidiyasala

Measuring

East West on both sides – 29 ¾ feet

North South on both sides – 41 feet

Totally admeasuring 11 Cents or 4791 sq ft

ITEM no 4

All that piece and parcel of Commercial Property (SELVAM MOTORS) consisting of bearing Survey No 7/3 Punja, measuring 32 cents within Western Side Punja measuring 10.5 cents situated at Ramanathapuram West, Kotaipatti Village, Virudhunagar Registration District, Virudhunagar Taluk, Virudhunagar Municipal Town and bounded by:

East - Property sold by Shanmugavel in favor of Manickavasagam

West - S No 7/3, measuring 11 cents belonged to Shanmugavel

North - Bye Pass Road

South - Property of Kshitriya Vidiyasala

Thus totaling 10.5 Cents or 4573 sq ft

SCHEDULE - II

DETAILS OF E-AUCTION

FOR PROPERTY DESCRIBED IN ITEM no 1

Description of Property /s	As per SCHEDULE – I
Date & Time of e-Auction	On: 24.07.2026 Time: From: 11.00 am to: 12.00 noon with unlimited extensions of 5 minutes each
Date & Time for Bid Submission	On: 23.07.2026 Before: 4:00 pm



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Reserve Price: Rs. 78,56,489/- (Rupees Seventy Eight Lakh Fifty Six Thousand Four Hundred and Eighty Nine Only)
* Price below which the Flat /property/s will not be sold
Earnest Money Deposit (10% of RP): Rs. 7,85,649/- (Rupees Seven Lakh Eighty Five Thousand Six Hundred and Forty Nine Only)
Bid Increment Amount: Rs. 50,000/- (Rupees Fifty Thousand Only)
Contact Person Details & Mob. Nos.: Mr. Samsuddin Mohideen: Mob: 9884882346 Mr. Srinivas Revelly; Mob: 8106160151 Mr. Ayan Bhattacharya; Mob: 9811710558

FOR PROPERTY DESCRIBED IN ITEM no 2

Description of Property /s	As per SCHEDULE – I
Date & Time of e-Auction	On: 24.07.2026 Time: From: 11.00 am to: 12.00 noon with unlimited extensions of 5 minutes each
Date & Time for Bid Submission	On: 23.07.2026 Before: 4:00 pm
Reserve Price: Rs. 32,92,222/- (Rupees Thirty Two Lakh Ninety Two Thousand Two Hundred and Twenty Two Only)	
* Price below which the Flat /property/s will not be sold	
Earnest Money Deposit (10% of RP): Rs. 3,29,222/- (Rupees Three Lakh Twenty Nine Thousand Two Hundred and Twenty Two Only)	
Bid Increment Amount: Rs. 50,000/- (Rupees Fifty Thousand Only)	
Contact Person Details & Mob. Nos.: Mr. Samsuddin Mohideen: Mob: 9884882346 Mr. Srinivas Revelly; Mob: 8106160151 Mr. Ayan Bhattacharya; Mob: 9811710558	



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FOR PROPERTY DESCRIBED IN ITEM no 3

Description of Property /s	As per SCHEDULE – I
Date & Time of e-Auction	On: 24.07.2026 Time: From: 11.00 am to: 12.00 noon with unlimited extensions of 5 minutes each
Date & Time for Bid Submission	On: 23.07.2026 Before: 4:00 pm
Reserve Price: Rs. 2,67,62,112/- (Rupees Two Crore Sixty Seven Lakh Sixty Two Thousand One Hundred and Twelve Only) * Price below which the Flat /property/s will not be sold	
Earnest Money Deposit (10% of RP): Rs. 26,76,211/- (Rupees Twenty Six Lakh Seventy Six Thousand Two Hundred and Eleven Only)	
Bid Increment Amount: Rs. 50,000/- (Rupees Fifty Thousand Only)	
Contact Person Details & Mob. Nos.: Mr. Samsuddin Mohideen: Mob: 9884882346 Mr. Srinivas Revelly; Mob: 8106160151 Mr. Ayan Bhattacharya; Mob: 9811710558	

FOR PROPERTY DESCRIBED IN ITEM no 4

Description of Property /s	As per SCHEDULE – I
Date & Time of e-Auction	On: 24.07.2026 Time: From: 11.00 am to: 12.00 noon with unlimited extensions of 5 minutes each
Date & Time for Bid Submission	On: 23.07.2026 Before: 4:00 pm
Reserve Price: Rs. 3,06,93,768/- (Rupees Three Crore Six Lakh Ninety Three Thousand Seven Hundred and Sixty Nine Only) * Price below which the Flat /property/s will not be sold	
Earnest Money Deposit (10% of RP): Rs. 30,69,376/- (Rupees Thirty Lakh Sixty Nine Thousand Three Hundred and Seventy six Only)	



Bid Increment Amount: Rs. 50,000/- (Rupees Fifty Thousand Only)

Contact Person Details & Mob. Nos.:

Mr. Samsuddin Mohideen: Mob: 9884882346
Mr. Srinivas Revelly; Mob: 8106160151
Mr. Ayan Bhattacharya; Mob: 9811710558

STATUTORY 15 DAYS SALE NOTICE UNDER RULE 8 (6) /RULE 9 (1) OF SECURITY INTEREST (ENFORCEMENT) RULES 2002.

This may also be treated as notice under Rule 8(6) and Rule 9(1) of Security Interest (Enforcement) Rules, 2002 to the borrower/s, guarantor/s and mortgagor/s of the said loan about the holding of E-Auction Sale on the above-mentioned date.

Date: 01 July 2026
Place: Virudhunagar, Tamilnadu



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